



NFT PROJECT  
**SHOOT! WORLD**  
WHITE PAPER

V2

2022/11/24 update



# SHOOT!MORLID





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# About the *manga Shoot!*



A Japanese manga by Tsukasa Oshima. It was serialized in a Japanese weekly manga magazine for about 13 years from 1990 to 2003. The cumulative circulation of all four parts has exceeded 50 million copies worldwide.

Throughout the story, the main protagonist is Toshihiko Tanaka, but another main character, Hiroshi Ito, is introduced in part four. The first and third parts are set at Kakegawa High School (Shizuoka Prefecture), the second part at Kakegawa Nishi Junior High School (Shizuoka Prefecture), and the fourth part at Kakegawa High School and Kurihama Gakuen High School (Kanagawa Prefecture).

**Part 1**     ***Shoot!***

**Part 2**     ***Shoot! Aoki Meguriai***

**Part 3**     ***Shoot! Atsuki Chosen***

**Part 4**     ***Shoot! Arata Naru Densetsu***

# SHOOT!! WORLD PROJECT

About 30 years after the start of the manga series, the SHOOT! WORLD project aims to create a new community co-creation type football-related IP (intellectual property) that will start anew in the year of the 2022 World Cup. Led by Mr. Oshima, and together with the community, we will co-create IP such as new football manga and festivals that combine football and music. Thirty years ago, the manga Shoot! was able to convey the appeal of football to people who were unfamiliar with the sport. There may even be people who aspired to become professional football players because of the manga. This project aims to carry out activities that can convey football's appeal to as many people as possible and contribute to the world of football. As stated in the roadmap, in addition to issuing tokens in the future, SHOOT! WORLD plans to transition to a DAO (Decentralized Autonomous Organization) managed by token holders (SHOOT! DAO).

## Stage 1 NFT Information

Artwork : Generative art based on the characters of the manga Shoot!

Block chain : Ethereum

NFT standard : ERC-721

Total supply : 2,022

\*Includes 900 sold through the Priority Purchase List (Allow List). Each Priority Purchase right entitles the holder to purchase up to four.

Sales location : [www.shoot-ntf.io](http://www.shoot-ntf.io)

Launch date : Sales to occur in three stages, as follows.

- ①December 3 (Sat), from JST 21:00 (Priority Purchase List, up to 2 tickets per person)
- ②December 3 (Sat), from 21:30 (Priority Purchase List, up to 2 tickets per person)
- ③December 3 (Sat), from JST 22:00 (general sales)

\*NFT to be revealed\* on 12/19 JST 22:00

\*Sales will take a "reveal approach" where details of individual pieces of artwork are unveiled at a later date.

Sale price : 0.07ETH (Priority Purchase List), 0.08ETH (general sale price)

Prerequisites for Priority Purchase :

900 rights to Priority Purchase will be distributed through project collaborators. Satisfying all of the following conditions (① to ③) is a prerequisite for Priority Purchase. Project collaborators\* will grant Priority Purchase rights at their discretion from among those who meet the conditions.



Must follow a project collaborator on Twitter



Must follow the SHOOT! WORLD Twitter account  
([https://twitter.com/SHOOTWORLD\\_NFT](https://twitter.com/SHOOTWORLD_NFT))



Must follow the animap Twitter account  
([https://twitter.com/animap\\_nft](https://twitter.com/animap_nft))

\*Project collaborators will be announced on the SHOOT! WORLD Twitter account as needed.



# ***Vision/Mission***

## ***Vision***

With the question “Do you like football?” as our slogan, we will co-create new football IP with the community of football fans around the globe and share that IP with the world.

## ***Mission***

Through NFT, we will spread the joy of football even more widely and contribute to the world of football.

# ***Features of SHOOT! WORLD***

## ***The project has the full cooperation of the manga artist***

Mr. Oshima will fully cooperate in activities with a community centered around NFT holders. Also, Mr. Oshima's work will be the basis for the NFT artwork.

## ***Many involved in the world of football who have been influenced by Shoot! have expressed support***

Many people involved in football who share the mission and vision of the SHOOT! WORLD PROJECT have expressed support for the project.

## ***Hakuhodo DY Music & Pictures supports various project efforts***

"Beloved entertainment, in the most beloved form." As a company with love for and a responsibility to provide the best entertainment, Hakuhodo DY Music and Pictures advocates taking responsibility for awakening the emotions of consumers from all fields. The company, which is involved in a wide range of animes, movies, and events and operates animap (an NFT marketplace), supports the development of this project.

# Roadmap

SHOOT!! WORLD aims to create new football-related IP with NFT as a gateway, and will co-create and roll out various activities with the community over the long term.

In addition, as a service for NFT holders, we are planning to provide different services such as NFT AirDrop, various events in collaboration with football-related organizations / players / alumni, football-loving celebrities and companies, and other services.

## PHASE 01 (December 2022)

- 2,022 NFTs sold. Form an initial community on Discord with the slogan "Do you like football?"

## PHASE 02 (January 2023)

- NFT holders will be entitled to a FREE MINT of an NFT that will transform a photo of themselves\* into a character from Shoot! (Only once per NFT)

\*Cautions on the use of photographs

The act of using the photos and images of others without permission is an illegal act that infringes on portrait and privacy rights. If such photos or images are used without permission to create an NFT, the creator or NFT holder may be asked to stop using the NFT or be required to pay damages. Please refrain from such unauthorized use. Please note that the management company is not liable for any such issues. Also, please note that the management company does not guarantee that the NFT holder will obtain the copyright of the image generated by FREE MINT.

## PHASE 03 (early 2023)

- Development of the "Phantom Left Project" (project to make donations to the world of football)

Give NFTs drawn by Mr. Oshima to collaborators

- Plan to hold an online meetup event with Mr. Oshima

Online meetup event with Mr. Oshima only for NFT holders\*. Will probably have things like surprise guest appearances by football players who participated in the "Phantom Left Project."



## ▼ **PHASE 04** (late 2023)

- Sales of 7,777 NFTs (Airdrop to NFT holders from the first phase)

Share the details later on Twitter/Discord

## ▼ **PHASE 05** (planned for 2024-2025)

- Plan to host a new type of event fusing music and football

## ▼ **PHASE 06** (exact time period TBD but after 2024)

- To the next step. Plan to issue tokens and shift to DAO\* (realize the token economy concept)

\*Considering allowing NFT holders priority for participating in DAO

- Plan to work with SHOOT! DAO participants to develop a storyboard and create a new football manga.

## ▼ **PHASE 07** (time period TBD)

- Plan to have the SHOOT! DAO own a football team

\*The actualization period noted above may be pushed forward or back.



# **“Phantom Left Project”**

*(project for donations to the world of football)*

Were it not for the passionate battles that unfold within this sport we call football, the manga SHOOT! would not exist. To express our gratitude to this sport, we plan to launch a donation project.

Even those who were unable to purchase NFTs during Phase 1 will have the opportunity to support football through this project. (assigning roles on Discord)

Proceeds\* from NFTs sold through the donation project will go to football-related organizations in Japan and overseas (plan to select donation recipient organizations by taking a vote on Discord).

\*20% of sales will go to administrative fees. The remaining 80% will be donated.

## **Outline of donation project NFTs**

- **Artwork** : Mr. Oshima will do the initial sketches, then photos of several of the collaborating football players and Mr. Oshima’ s sketches will be run through an AI.
- **Sale price** : Planning on 0.01ETH (special editions, limited number editions) and 0.005ETH (regular editions, not limited in number)
- **FREE MINT for Phase 1 NFT holders**
- **Plan to have non-transferrable NFT (Soul Bound Token)**



# ***Creation and nurture of new football-related IP***

The manga Shoot! was formed from Mr. Oshima's blood, sweat, and tears. What is clear is that "creating new IP and having many people enjoy it" is easier said than done. As a team that has been in the industry for many years, we know this all too well.

On the other hand, this is the very reason why we feel there is value in taking on the challenge of working with the community under the rallying cry of "Do you like football?" to create a new football-related IP that will be perfect for the web3 era.



# *Looking ahead to a SHOOT! DAO*

Imagine owning and operating a real football team with DAO. Doesn't that idea excite you? Our team gets excited just thinking about it.

Whether it's the Web2.0 or the web3 era, the appeal of football itself will never change. However, by using the smart contract function, web3 will be able to "direct the development of the entire community" with tokens. We believe that it will be possible to design a system that rewards each member of the community for their commitment and contribution. In other words, we will be able to direct the development of the football team as a whole community.

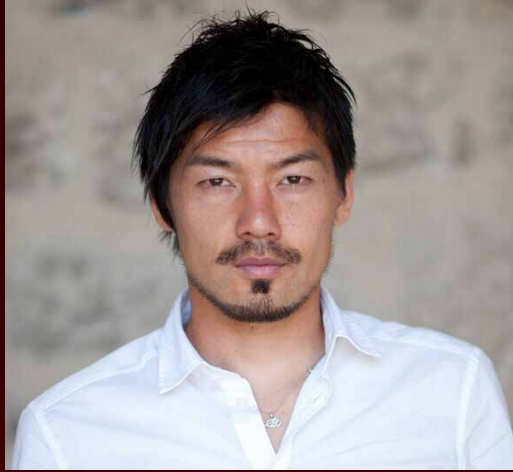
We hope to be able to co-create and realize this concept with the members of the community.

The above is our current basic concept, but we will discuss its implementation and promotion with the community.





# AMBASSADOR



## Professional soccer player Daisuke Matsui

### Profile

- 1981 Born in Kyoto Prefecture
- 2000 Joined the Kyoto Purple Sanga
- 2003 Selected for the Japan national team
- 2004-2012 Active in the French league
- 2012 Played in Bulgaria
- 2013 Played in Poland
- 2014 Joined Júbilo Iwata, returning to the J-League for the first time in a decade
- 2017 Played in Poland
- 2018 Played for Yokohama FC
- 2020 Moved to the Vietnamese league
- 2021 Joined Y.S.C.C. Yokohama
- 2022 Challenging himself to both soccer and futsal



## Professional soccer player Shinji Okazaki

### Profile

- Born in 1986 in Takarazuka City, Hyogo Prefecture. Began playing soccer in the Takarazuka Junior FC when he was in 2nd grade.
- Joined Shimizu S-Pulse in 2005 and was selected to play for Japan's national team.
- From 2010 to 2015, Okazaki was active in Germany's Bundesliga.
- From 2015 to 2016, he experienced his first Premier League victory as a player with Leicester City FC.
- In 2016, he won the Asian Footballer of the Year award for the first time.
- In the 2019-2020 season, he joined the Spanish second division team SD Huesca.
- He scored 12 goals in the league match and contributed greatly to the team's victory (promotion to the first division) as the team's top scorer.
- In September 2021, he joined FC Cartagena, another second division Spanish team.
- In August 2022, he joined Sint-Truiden VV, part of Belgium's first division.

# *The team and management company*



Manga artist  
**Tsukasa Oshima**



Founder  
**Yunosuke Katsumata**



Founder  
**animap**



Team members  
**Everyone in the community,  
starting with the NFT holders**



Management company  
**Hakuhodo DY  
Music and Pictures**



**SHOOT! WORLD  
PROJECT**